

Curriculum Resource

Introduction to YouTube

OALCF Alignment

Competency	Task Group	Level
Competency B - Communicate Ideas and Information	B1. Interact with others	1
Competency D - Use Digital Technology	N/A	1
Choose an item.	Choose an item.	Choose an item.
Choose an item.	Choose an item.	Choose an item.
Choose an item.	Choose an item.	Choose an item.

Goal Paths (check all that apply)

- Employment
- Apprenticeship
- Secondary School Credit
- Postsecondary
- Independence

Embedded Skills for Success (check all that apply)

- Adaptability
- Collaboration
- Communication
- Creativity and innovation
- Digital
- Numeracy
- Problem Solving
- Reading
- Writing

Notes: This resource could be advanced by further prompting learners to seek out "how-to" videos on YouTube.

Introduction to YouTube

What is YouTube?

YouTube is a website where you can watch videos of all sorts—comedy, music, how-to, sports, and much more. You can even put videos you have made yourself on YouTube.

- ✓ You can subscribe to your favourite channels and comment on your favourite videos.
- ✓ With your own account, YouTube remembers the videos you like to watch.
- ✓ Basic YouTube is **FREE** to use! (There is a premium version but you don't have to pay to use YouTube if you don't need the extra features.)



YouTube is the most popular website for viewing and posting video clips.

Goals of this Resource

By the end of using this resource, you will have an introduction to:

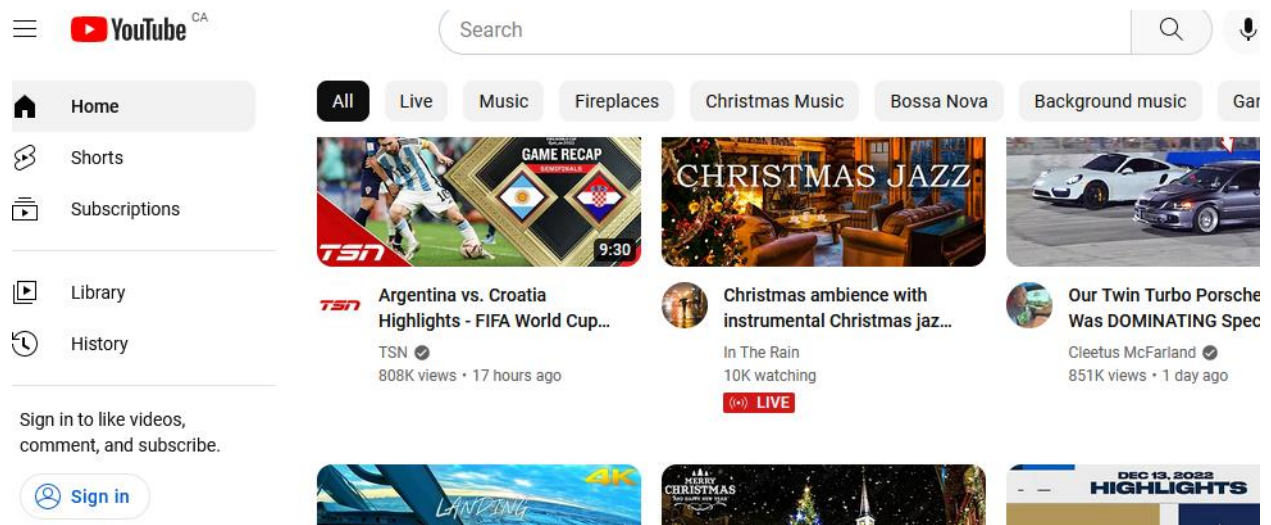


- ✓ Getting a YouTube account and signing in to YouTube.
- ✓ Finding and commenting on your favourite videos.
- ✓ Subscribing to your favourite YouTube channels.
- ✓ Posting your own videos to YouTube.

YouTube

1. Watching Videos on YouTube

Go to **Youtube.com** or type “**youtube**” into Google. You will arrive at a web page that looks like this:

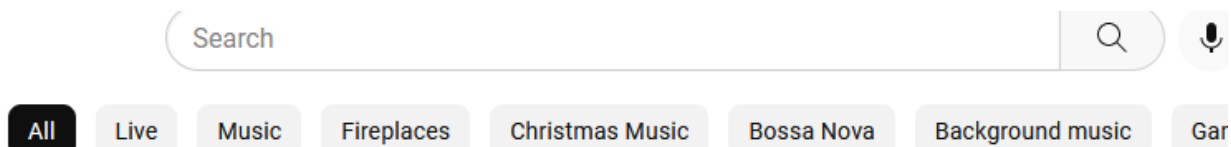


Until you sign into your own account, the YouTube homepage will display a random assortment of popular videos like those displayed above. Each suggested video will tell you:




- **How long** the video is (9 minutes and 30 seconds).
- The **title** of the video (Argentina vs. Croatia).
- The **author** of the video (TSN).
- The number of **views** (808,000) and **how long ago** the video was posted (17 hours ago).

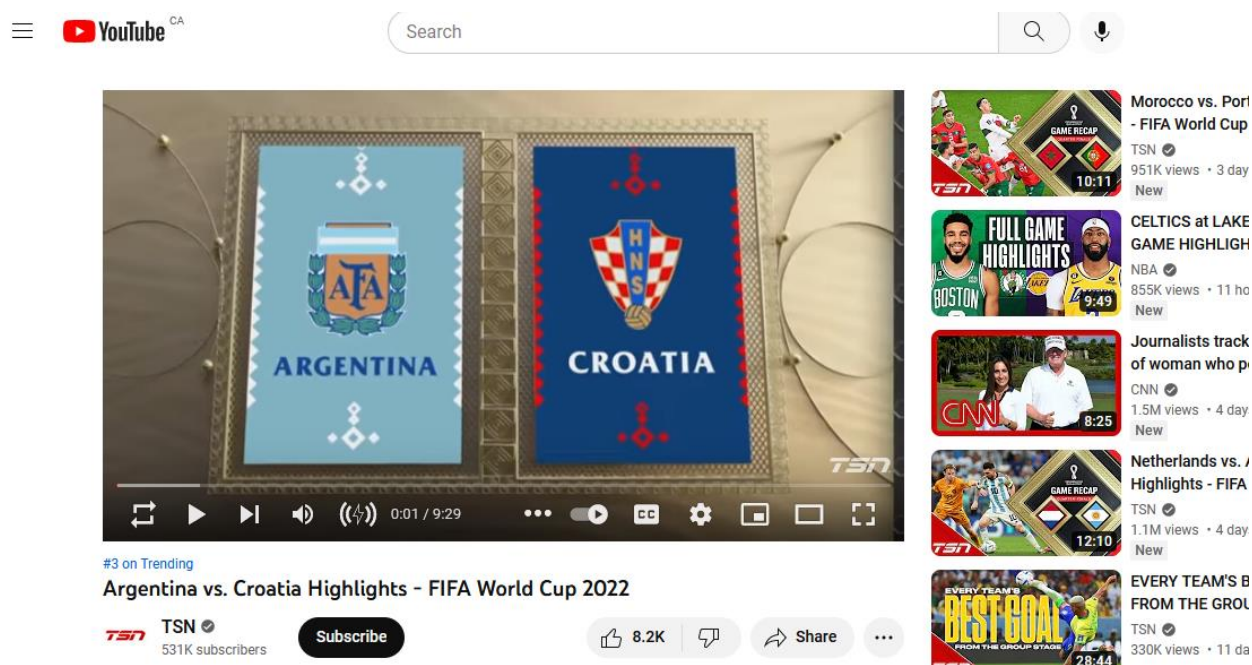
If you don't like any of the suggestions or you have something else in mind, you can click on one of the popular categories YouTube offers below the search bar or type what you are looking for in the search bar:



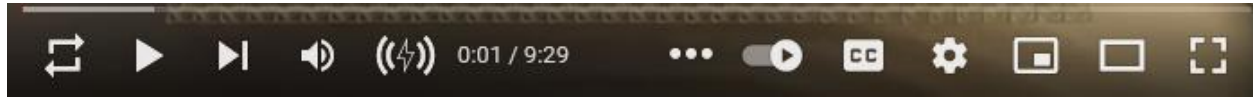
Quick Tip:

- ❖ You can do a search just by **speaking** when you click the microphone  at the end of the search bar!








Once you have chosen the video you want, you can watch it by clicking on the image or the title of the video on display. When you do so, you will arrive at a screen that looks like this:



The search bar is still at the top, and on the right is a list of other suggested videos related to the video you chose. In the middle is the video you are watching with some buttons at the bottom:



Let's consider the most important ones.

-  Hit the **play** button to start watching your video and hit again to pause.
-  The **loop** button allows you watch your video again and again without restarting, which is handy for favourite songs!
-  The **next** button allows you to skip to the next related video.
-  The **volume** button allows you to adjust the volume or turn it off.
-  The **closed captions** button can be used if you are hearing impaired or are having trouble hearing or understanding the video.
-  The **mini** button makes a mini version of your video that you can watch while on another webpage.
-  The full screen button makes your video fill the entire screen.

At the bottom of the screen are a few more options:

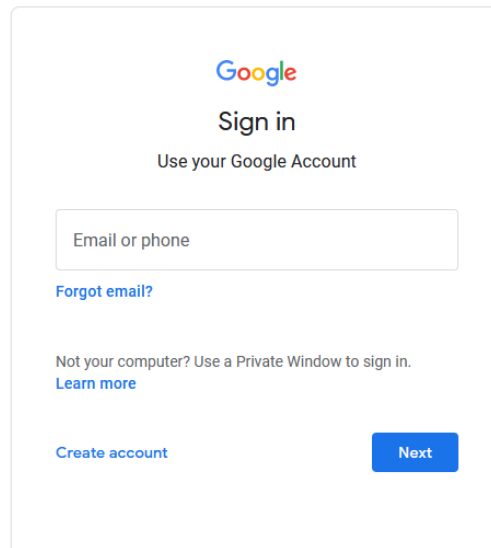


But you can only use these options once you have signed into your YouTube account. So let's create an account and sign in!

2. Signing in to YouTube

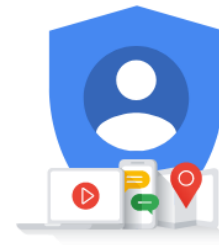
- a. Click the  button in the top right corner.

You will arrive at a screen that looks like this:

A screenshot of the Google Sign in page. At the top is the Google logo. Below it is the text "Sign in" and "Use your Google Account". There is a text input field labeled "Email or phone". Below the field is a link "Forgot email?". Further down is the text "Not your computer? Use a Private Window to sign in." with a link "Learn more". At the bottom left is a link "Create account" and at the bottom right is a blue button labeled "Next".

- b. If you have a Google account, sign in. If not, click on the **Create account** button.

You will arrive at a screen that looks like this:



One account. All of Google working for you.

- c. Enter your first name and last name.
- d. Choose a username and a password.

Password Quick Tips:

- ✓ Always keep your password **private!**
- ✓ Create a password you will remember and write it down somewhere safe.
- ✓ Your password should be **unique to you** and not easy to guess.
- ✓ Your password should include a combination of letters, numbers and even special characters to make it secure.
- ✓ You should have a unique password for each website or program you sign in to.



At this point, you may be asked to enter a phone number.

If you do, you will receive a text to that phone number with a code. **Enter the code.** You will be asked for a little more information about yourself. Then you will be taken back to YouTube.

3. Personalized YouTube Features

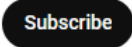
After you sign in to YouTube, there will be many more features available to you:



- ❖ **Subscriptions** to your favourite channels.
- ❖ A **History** folder that lists the videos you have watched.
- ❖ The chance to **comment** on videos or “like” them.

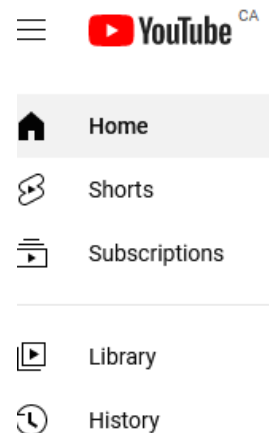


YouTube remembers your favourite channels and videos so you can watch again later.

On the homepage, find your subscriptions or history in this list of folders:

Click the  button at the bottom of any video to subscribe to channels.

You can also “like” (or “not like”) videos by clicking on the  **8.2K**  at the bottom of any video.






You can also comment on a video by clicking on Add a comment below the video:



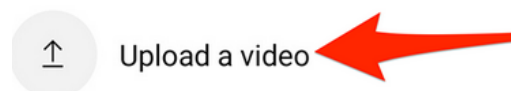
4. Posting Your Own Videos

If you have a phone and take your own videos these can be put on YouTube directly from your phone. Currently, you can only upload videos that are 15 minutes long or less. To upload longer videos, you will need to verify your Google account. You can find more information about this at Google's support [website](#).

Here's how to upload a video:

- Get the YouTube app on your phone by clicking the **App store** button  and searching for YouTube by clicking the magnifying glass in the bottom right corner.
- Once you see the YouTube symbol  appear on your phone, tap it to open YouTube.
- Tap the **Create** symbol  in the bottom middle and a window will open giving you the option to upload a video:

Create



- You will be taken to the videos you have recorded on your phone. Tap on the video you want and follow the instructions to **“upload”** it to YouTube.

5. Other Cool YouTube Features

- ❖ Once you have uploaded a video to YouTube, it will appear in your **Library** folder in the “Your Videos” section. The video will be saved here for you!
- ❖ You can get to amusing short videos called **Shorts** by clicking the “Shorts” button on the top left of your screen or bottom left of your phone.
- ❖ You can also upload your short videos as a short!



6. Signing Out

When you are finished using YouTube, you should sign out—***especially if you are using a public computer!*** To sign out, click the coloured circle with a letter in it in the top right corner:



The letter should be your first initial, and the colour may be different.

A window will open giving you the option to sign out. **Click it, and you're done!**

7. Activities

Activity #1

- ✓ Go to YouTube.com
- ✓ Choose something you would like to learn about.
- ✓ Type this into the search bar.
- ✓ Pick a video to watch and then pick another video from the selection on the right.



Activity #2

- ✓ Sign into YouTube.
- ✓ Search for videos, watch some and subscribe to a channel.
- ✓ Go into your History folder to see your viewing history.
- ✓ Go into your Subscriptions folder to see your subscriptions.

Review

- ❖ Now you are familiar with how to start using **YouTube**.
- ❖ You have learned how to **search for** videos you are interested in and watch them.
- ❖ You have learned about some of YouTube's **most important features**.
- ❖ You have also learned how to **upload** videos from a phone.
- ❖ You can go back to this guide any time you want to review the steps for using YouTube.

Canada 

EMPLOYMENT
ONTARIO

Ontario 

This Employment Ontario service is funded in part by the Government of Canada and the Government of Ontario.

The opinions expressed in this resource are the opinions of Community Literacy of Ontario, and do not necessarily reflect those of our funders.